

Banking Frictions and Endogenous Firms Exit

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Aim of the Paper

EMs and
Banking

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Introduction

The model

Conclusions

Future
Research

■ A DSGE model with:

- endogenous firms' entry and exit
- monopolistically competitive banking sector

■ Study:

1 Model Dynamics (Today Presentation)

- the relationship between firms dynamics and banking
- Endogenous versus Exogenous exit model

2 Macprudential Policies and Model Estimation (Next Step)

- Basel II versus Basel III
- the effects of alternative TR targeting also capital requirements

STARTING POINTS. Recent empirical evidence

1. **The role played by firms dynamics in the business cycle:** propagating real shocks.
2. **The role played by the banking sector:** loans to firms increase in booms and decrease in downturns
3. **The literature on firms dynamics:**
 - The exit rate is exogenous and constant \implies The number of firms exiting the market is acyclical or mildly procyclical!
 - Financial market are perfect

CORRELATION between GDP and FIRMS ENTRY and EXIT

- 1 Firm entry is procyclical.** Jaimovich and Floetotto (2008), Bilbiie, Gironi, and Melitz (2012), Lewis V. and Poilly C. (2010 JME).
- 2 Firm exit is countercyclical.** Campbell (1998), Vilmi (2009), Totzek (2009), Rossi L. (2014)
- 3 Campbell (1998):** correlation between GDP growth and exit rates is negative and stronger than that with entry rates (0.28 versus -0.51)
- 4 Recent financial crisis:** firms' net change became **NEGATIVE** from 2008 to 2010 (peak 2009)

Evidence on Bank Lending to Firms

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■ FRED data on C&I loans:

- about 15% reduction in between 2001 and 2003
- 25% reduction in between 2008 and 2010

■ C&I loan rate spread:

- *Countercyclical Bank Spread*. (Hannan and Berger, 1991, Leuvenstein et al. 2008)
- Recent financial crisis: the C&I loan rate spread about 66 basis points higher (or 23% higher) than its long-term average. Kwan (2010):

■ Bank Markup:

- *Countercyclical Bank markup* (Dueker and Thornton 1997, Cetorelli 2003, Aliaga-Diaz & Olivero 2006, Claessens et al. 2000)

Main Results of the model: it replicates all these stylized facts

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The model with both endogenous firms entry and exit shows

- **Countercyclical exit** (both of rates and n° of firms), in line with the empirical evidence.
- **Countercyclical banks' markups**, in line with the empirical evidence.
- **Countercyclical loan spread**, in line with the empirical evidence. The loan spread is procyclical or acyclical in the model with exogenous exit
- **Firms net change becomes negative** in response to a financial shock (bank capital shock)
- **Stronger propagation mechanism** than the model with exogenous exit

Four agents:

- 1 Firms: Intermediate sector → **Endogenous firms' exit and entry**
- 2 Households
- 3 Monopolistic Banking: Markup and Markdown
- 4 A Monetary Authority: set the interest rate

The Intermediate good-producing firms

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- N firms producing an intermediate good, $i \in (0, N)$
- Monopolistic competition with sticky prices
- **Two types of firms:**
 - 1 New entrants
 - 2 Incumbent firms

The Intermediate good-producing sector

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- The production function of firm i is

$$y_{i,t}^I = A_t z_{i,t} l_{i,t}$$

- A_t : aggregate productivity
- $l_{i,t}$: labor hours employed by firm i ;
- $z_{i,t}$ **is a firm specific productivity**, as in Ghironi and Melitz (2005) .

Timing:

■ New Entrants

■ Entry condition:

$$\tilde{v}_t = f^E \quad (1)$$

- **Upon entry, firms draw their productivity** z_i from the common Pareto distribution with CDF

$$G(z_i) = 1 - \left(\frac{z_{\min}}{z_i}\right)^\zeta \text{ with support } z_i \in [z_{\min}, \infty).$$

Timing:

■ Incumbents

- borrow $b_{i,t}$ from the banking sector to pay the fixed cost f^F
- **Firms exit:** before producing, if $z_{i,t} < \bar{z}_t$
- \bar{z}_t is cut-off level: the one that equals profits to zero.

■ Average productivity:

$$\tilde{z}_t \equiv \left[\frac{1}{1 - G(\bar{z}_t)} \int_{\bar{z}_t}^{\infty} z_{i,t}^{\theta-1} g(z_i) dz_i \right]^{\frac{1}{\theta-1}}$$

with: $\frac{d\tilde{z}_t}{d\bar{z}_t} > 0$

- **Endogenous death probability:** $\eta_t = 1 - \left(\frac{z_{\min}}{\bar{z}_t} \right)^{\xi}$

Firms Dynamics

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- $\begin{cases} N_t^E : \text{new entrants at } t \\ N_t : \text{firms already producing at } t \end{cases}$
- **Time to build.** Entrants in period t start producing in period $t + 1$
- The law of motion of firms is:

$$\Rightarrow N_{t+1} = (1 - \eta_{t+1}) (N_t + N_t^E)$$

- with $\eta_{t+1} = 1 - \left(\frac{z_{\min}}{\bar{z}_{t+1}}\right)^\xi$

Households

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- Builds on BGM (2012). Households maximize:

$$\max E_0 \sum_{t=0}^{\infty} \beta^t \varepsilon_t^P \left[\ln C_t - \frac{L_t^{1+\phi}}{1+\phi} \right]$$

- Households: consume, work, decide how much to invest in new firms and in the shares of incumbent firms and how much to deposit to the banking sector.

Retail Branch for Loans

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- The optimal interest rate on Loans, under flexible rate
 - **Exiting Firms do not pay back the interest rates on loans**

$$r_t^b = \frac{\varepsilon_t^b}{(\varepsilon_t^b - 1)(1 - \eta_{t+1})} r_t$$

- r_t^b is a mark-up over marginal costs, r_t .
- **Exiting Firms do not pay back both the interest rates and the notional value of loans**

$$r_t^b = \frac{\varepsilon^b}{(\varepsilon^b - 1)(1 - \eta_{t+1})} (r_t + \eta_{t+1})$$

Retail Branch for Deposits

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- The optimal interest rate for deposits, under flexible rate is

$$r_t^d = \frac{\varepsilon^d}{\varepsilon^d - 1} r_t$$

- the interest rate on deposits is mark-down over the policy rate r_t . Remember the non-arbitrage condition!

Central Bank

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- The central bank sets the interest rate prevailing in the interbank market r_t using the following Taylor rule
- $$\ln \left(\frac{1+r_t}{1+r} \right) = \phi_R \ln \left(\frac{1+r_{t-1}}{1+r} \right) + (1 - \phi_R) \left[\phi_\pi \ln \left(\frac{\pi_t}{\pi} \right) + \phi_y \ln \left(\frac{Y_t}{Y} \right) \right] + \ln \varepsilon_t^r$$

Business Cycle Analysis

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- **Impulse response functions to:**

- productivity shocks
- shocks to bank capital

- **We compare the performance of three models:**

- 1 a standard DSGE model with a fixed number of firms:
Constant Firms
- 2 a model with firms exogenous exit: *Exogenous Exit*
- 3 a model with firms endogenous exit: *Endogenous Exit*

Positive Technology Shock

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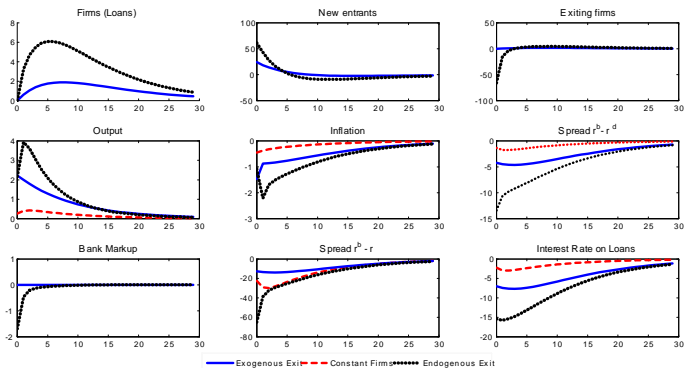
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Negative Bank Capital Shock

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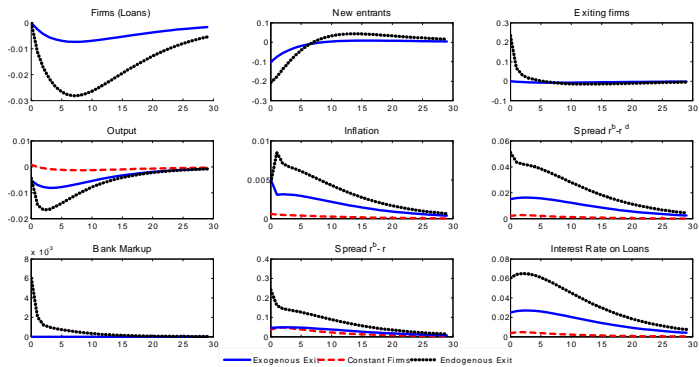
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Unconditional BC Correlations with Output (US data 1992q3-2013q4)

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Correlations with Y	Data	Endo Exit	Exo Exit
Loans	0.25	0.55	0.26
Exit rate	-0.34 (-0.36)	-0.30	0
Exit Number	-0.10 (-0.58)	-0.32	0.26
Bank Markup	-0.37(-0.29)	-0.40	0
Loan Spread	-0.20	-0.78	-0.92

Models with endogenous firms exit and monopolistic banking:

- *stronger propagation mechanism* in response to both real and financial variables than a standard DSGE as well as a model with exogenous exit.
- *endogenous countercyclical exit of both rates and number of firms* in line with the empirical evidence;
- *endogenous countercyclical banks markup* in line with the empirical evidence;
- *endogenous countercyclical spread* in line with the empirical evidence.
- *Firms net change becomes negative* in response to a financial shock (bank capital shock)

Future Research

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- Macroprudential
- Alternative borrowing mechanism
- Comparison of model IRFs with SVAR IRFs in response to a credit spread shock or TFP shock?
- *Bayesian Estimation of the Model with Endogenous versus Exogenous Exit*
- Welfare: Optimal Monetary and Macroprudential Policy